

CREATIVE PRODUCER

Dynamic and innovative producer with over a decade of experience in the entertainment industry, specializing in studio operations, project management, and creative development.

<u>ImDb</u> <u>Linked In</u> <u>amyaitken.com</u>

PRODUCER Beach Break Entertainment 2024 - present

- Produced the 2024 Beach Break Film Festival, managing festival operations, content scheduling, and guest coordination to ensure a seamless experience.
- Authored the official script for the Founder, crafting compelling introductions for films, guest panels, and crowd interactions.
- Worked closely with advisory board of Fortune 100 executives

PLANNED CAREER BREAK 2022-2024

· Career break to start a family

DIRECTOR OF PRODUCTION pocket.watch Studios 2018 - 2022

- Creative development and producing support for 20+ shows creating original content.
- Designed and successfully implemented comprehensive studio infrastructure from scratch, securing Series B funding and establishing a key partnership with Viacom.
- Produced and oversaw all studio shoots, including guests like Nickelodeon and The Today Show.
- Directed annual studio budget of \$5M, optimizing operational costs and known for enhancing production efficiency.
- Initiated 'Studio Babes', monthly gatherings to celebrate and inspire women in entertainment, fostering a collaborative culture across production, animation, and post-production teams.
- Spearheaded the design, layout, and construction of 3 new studio spaces, including a state-of-the-art green screen studio, significantly enhancing production capabilities within a tight 6-month timeline.

MANAGER, STUDIO OPERATIONS pocket.watch Studios 2017 - 2018

- Produced for all in-house content: including 4 individual show's production budgets and schedules.
- Proposed and Implemented overall studio scheduling system to encompass all shooting schedules.
- Improved existing studio operational systems and proposed and implemented new ones.
- Oversaw weekly studio scheduling and show budgets for all individual shows.

PRODUCTION EXPERIENCE 2013-present (see imdb for full list)

- Witch of the Wild West (2024) Short Film Supervising Producer
- Challenge Squad (2019) TV Series (14 episodes) Associate Producer
- Digital Superstars (2018) TV Series (season 1) Associate Producer
- Vote Your Future PSA: Directed by Alejandro G. Iñárritu Script Supervisor & Assisted Mr. Iñárritu
- A Christmas Cruise Hallmark Movie Second Second Assistant Director
- A Royal Christmas Ball Hallmark Movie Second Second Assistant Director
- Josie Feature Film Second Assistant Director

Proficient in: